



## Holley Performance Brands to Attend Upcoming Investor Conference

May 21, 2025

BOWLING GREEN, Ky.--(BUSINESS WIRE)--May 21, 2025-- Holley Performance Brands (NYSE: HLLY), a leader in automotive aftermarket performance solutions, today announced that senior management will participate in the following investor conference:

William Blair Growth Stock Conference

June 3-4, 2025

Company Presentation on June 4 at 12:40-1:10 PM CST with a Breakout Session from 1:20-1:50PM CST  
Chicago, IL

Management will be conducting one-on-one meetings with investors in attendance at both conferences. If you would like to schedule a meeting with management at either of the above events, please contact our Investor Relations team at [Holley@soleburystrat.com](mailto:Holley@soleburystrat.com).

The presentation materials and webcast link for the Raymond James conference will be posted on the Investor Relations section of the Company's website at <https://investor.holley.com> under the "Events & Presentations" section. The Company will not host a presentation at the Truist conference.

### **About Holley Performance Brands**

Holley Performance Brands (NYSE: HLLY) leads in the design, manufacturing and marketing of high-performance products for automotive enthusiasts. The company owns and manages a portfolio of iconic brands, catering to a diverse community of enthusiasts passionate about the customization and performance of their vehicles. Holley Performance Brands distinguishes itself through a strategic focus on four consumer vertical groupings, including Domestic Muscle, Modern Truck & Off-Road, Euro & Import, and Safety & Racing, ensuring a wide-ranging impact across the automotive aftermarket industry. Renowned for its innovative approach and strategic acquisitions, Holley Performance Brands is committed to enhancing the enthusiast experience and driving growth through innovation. For more information on Holley Performance Brands and its dedication to automotive excellence, visit <https://www.holley.com>.

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Source: Holley Performance Brands