



Holley to Attend Upcoming Investor Conferences

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BOWLING GREEN, Ky.--(BUSINESS WIRE)-- Holley Performance Brands (NYSE: HLLY), a leader in automotive aftermarket performance solutions, today announced that senior management will participate in the following investor conferences:

Jefferies Automotive Aftermarket Private and Public Company Investor Conference

May 23, 2024

New York, NY

William Blair's 44th Annual Growth Stock Conference

June 5, 2024

Company Presentation at 3:00–3:30 PM EST / 2:00–2:30 PM CST

Chicago, IL

Management will be conducting one-on-one meetings with investors in attendance at both conferences. If you would like to schedule a meeting with management at either of the above events, please contact our Investor Relations team at Holley@soleburystrat.com.

The presentation materials and webcast link for the William Blair conference will be posted on the Investor Relations section of the Company's website at <https://investor.holley.com> under the "Events & Presentations" section. The Company will not host a presentation at the Jefferies conference.

About Holley

Holley Performance Brands (NYSE: HLLY) leads in the design, manufacturing and marketing of high-performance products for automotive enthusiasts. The company owns and manages a portfolio of iconic brands, catering to a diverse community of enthusiasts passionate about the customization and performance of their vehicles. Holley Performance Brands distinguishes itself through a strategic focus on four consumer vertical groupings, including Domestic Muscle, Modern Truck & Off-Road, Euro & Import, and Safety & Racing, ensuring a wide-ranging impact across the automotive aftermarket industry. Renowned for its innovative approach and strategic acquisitions, Holley Performance Brands is committed to enhancing the enthusiast experience and driving growth through innovation. For more information on Holley Performance Brands and its dedication to automotive excellence, visit <https://www.holley.com>.

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