



## Holley to Attend Upcoming Investor Conferences

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BOWLING GREEN, Ky.--(BUSINESS WIRE)-- Holley Performance Brands (NYSE: HLLY), a leader in automotive aftermarket performance solutions, today announced that senior management will participate in the following investor conferences:

Raymond James TMT & Consumer Conference

December 11, 2024

Company Presentation at 8:40–9:10 AM EST / 7:40–8:10 AM CST

New York, NY

Truist Securities Gaming, Lodging, Leisure and Restaurants Summit

December 12, 2024

Boston, MA

Management will be conducting one-on-one meetings with investors in attendance at both conferences. If you would like to schedule a meeting with management at either of the above events, please contact our Investor Relations team at [Holley@soleburystrat.com](mailto:Holley@soleburystrat.com).

The presentation materials and webcast link for the Raymond James conference will be posted on the Investor Relations section of the Company's website at <https://investor.holley.com> under the "Events & Presentations" section. The Company will not host a presentation at the Truist conference.

### **About Holley**

Holley Performance Brands (NYSE: HLLY) leads in the design, manufacturing and marketing of high-performance products for automotive enthusiasts. The company owns and manages a portfolio of iconic brands, catering to a diverse community of enthusiasts passionate about the customization and performance of their vehicles. Holley Performance Brands distinguishes itself through a strategic focus on four consumer vertical groupings, including Domestic Muscle, Modern Truck & Off-Road, Euro & Import, and Safety & Racing, ensuring a wide-ranging impact across the automotive aftermarket industry. Renowned for its innovative approach and strategic acquisitions, Holley Performance Brands is committed to enhancing the enthusiast experience and driving growth through innovation. For more information on Holley Performance Brands and its dedication to automotive excellence, visit <https://www.holley.com>.

### **Investor Relations :**

Anthony Rozmus / Neel Sikka

Solebury Strategic Communications

203-428-3224

[Holley@soleburystrat.com](mailto:Holley@soleburystrat.com)

Source: Holley Performance Brands