



Holley Performance Brands to Attend Upcoming Investor Conferences

September 9, 2026

NASHVILLE, Tenn., Sept. 09, 2026 (GLOBE NEWSWIRE) -- Holley Performance Brands ("Holley") (NYSE: HLLY), a leader in automotive aftermarket performance solutions, today announced that senior management will participate in the following investor conferences:

Piper Sandler Growth Frontiers Conference

September 15th, 2026

Company Presentation on September 15th at 2:30-2:55 PM CST

Nashville, TN

Wells Fargo 9th Annual Consumer Conference

September 23rd, 2026

Dana Point, CA

Management will be conducting one-on-one meetings with investors in attendance at both conferences. If you would like to schedule a meeting with management at either of the above events, please contact our Investor Relations team at

Holley@soleburystrat.com

The presentation materials and webcast link for the Piper Sandler conference will be posted on the Investor Relations section of the Company's website at <https://investor.holley.com> under the "Events & Presentations" section.

About Holley Performance Brands

Holley Performance Brands (NYSE: HLLY) leads in the design, manufacturing and marketing of high-performance products for automotive enthusiasts. The company owns and manages a portfolio of iconic brands, catering to a diverse community of enthusiasts passionate about the customization and performance of their vehicles. Holley Performance Brands distinguishes itself through a strategic focus on four consumer vertical groupings, including American Performance, Modern Truck & Off-Road, Euro & Import, and Safety & Racing, ensuring a wide-ranging impact across the automotive aftermarket industry. Renowned for its innovative approach and strategic acquisitions, Holley Performance Brands is committed to enhancing the enthusiast experience and driving growth through innovation. For more information on Holley Performance Brands and its dedication to automotive excellence, visit <https://www.holley.com>.

Holley Investor Relations Contact(s):

Anthony Rozmus / Jenna Kozlowski

Solebury Strategic Communications

203-428-3224

Holley@soleburystrat.com

Holley Media Relations Contact(s):

Nathan Espinosa/Michael Murray

Kahn Media

818-881-5246

Holley@KahnMedia.com

